

FOR IMMEDIATE RELEASE

MIM Offers Teachers Free Admission during July's Educator Appreciation Month

PHOENIX (June 20, 2019) – Throughout the month of July, the Musical Instrument Museum (MIM) is thanking teachers for their dedication to students in the community during its [Educator Appreciation Month](#). From July 1 to 31, prekindergarten through 12th-grade educators, school and district administrators, principals, registered student teachers, and homeschool educators will receive free general museum admission upon presentation of a school ID, fingerprint clearance card, or affidavit of intent.

On Saturday, July 13, and Sunday, July 14, teachers are also welcome to attend MIM's Signature Event [Experience France](#) for free. This Bastille Day, soak in the culture of France with lively *manouche* jazz and saxophone performances, screenings of Disney's *The Hunchback of Notre Dame*, an artist encounter with French jazz ensemble Paris Chansons, and more.

While visiting MIM, educators can plan for field trips by exploring the museum's galleries, which showcase music and cultures from every country in the world. Displays are enhanced by state-of-the-art audio and video technologies that create an engaging experience for students as they explore the world through music and develop an appreciation for various cultures. MIM offers a variety of field trips tailored to Arizona's K–12 academic standards in varied subject areas. Every two-hour field trip includes an orientation video, free-choice learning, and a visit to a hands-on gallery. Since opening in 2010, MIM has welcomed more than four hundred thousand field trip participants, including more than seventy-five thousand in 2018.

During Educator Appreciation Month, teachers will receive a 10 percent discount on their entire purchase (excluding alcohol) at MIM's [Café Allegro](#) and the coffee shop as well as at the [Museum Store](#) on most non-sale merchandise (some exceptions apply). Teachers are asked to present a school ID at the time of purchase. The Museum Store will also offer teachers complimentary catalogs from MIM's past special exhibitions while supplies last.

"Music can have an enormous impact in childhood and adolescence," says Brian Dredla, MIM's director of education and public programs. "We are grateful when teachers bring students to MIM because we know how meaningful the trip can be. This annual appreciation month gives us a chance to say 'thank you' to the education community."

Free [educator resources](#) help bring music to the classroom by extending the learning that takes place on a field trip to MIM. Prekindergarten through 12th-grade educators can enhance their curriculum with downloadable supplemental materials for the classroom such as hands-on activities, lesson plans, video clips and photos, and gallery activity pages.

About MIM

The Musical Instrument Museum (MIM) enriches our world by collecting, preserving, and making accessible an astonishing variety of musical instruments and performance videos from every country in the world. MIM offers guests a welcoming and fun experience, incomparable interactive technology, dynamic programming, and exceptional musical performances. MIM fosters appreciation of the world's diverse cultures by showing how we

The World's Only Global Musical Instrument Museum

innovate, adapt, and learn from each other to create music—the language of the soul. To learn more about MIM, visit **MIM.org**.

Find MIM on Facebook: [Facebook.com/MIMphx](https://www.facebook.com/MIMphx); Twitter and Instagram: **@MIMphx**

Media Contact

Raj Dayal, Media Relations Manager, MIM

Raj.Dayal@MIM.org

480.478.6065