

## The World's Only Global Musical Instrument Museum

### FOR IMMEDIATE RELEASE

#### MIM Offers Teachers Free Admission during July's Educator Appreciation Month

**PHOENIX (May 7, 2018)** – For the month of July, the Musical Instrument Museum (MIM) is thanking teachers for their dedication to students in the community during its [Educator Appreciation Month](#). From July 1 to 31, prekindergarten through 12<sup>th</sup>-grade educators, school and district administrators, principals, registered student teachers, and homeschool educators with a school ID, fingerprint clearance card, or affidavit of intent can receive free general museum admission.

On [Saturday, July 14](#), and [Sunday, July 15](#), teachers are also welcome to attend MIM's Signature Event, titled "Experience Arizona Music," for free. Arizona is home to many different cultures with their own distinct musical styles and influences. Throughout the weekend, guests can celebrate the diverse music and artistry that make up Arizona through musical performances, hands-on activities, talks, and more.

While visiting MIM, educators can plan for field trips while exploring the museum's galleries, which showcase music and cultures from every country in the world. Displays are enhanced by state-of-the-art audio and video technologies that create an engaging experience for students as they explore the world through music and develop an appreciation for various cultures. MIM offers a variety of field trips tailored to Arizona's K–12 academic standards in varied subject areas. Every two-hour field trip includes an orientation video, free-choice learning, and a visit to a hands-on gallery. In 2017, MIM saw nearly seventy thousand school and youth tour participants, and since opening in 2010, the museum has welcomed more than three hundred thousand participants.

During Educator Appreciation Month, teachers will receive a 10 percent discount on their entire purchase (excluding alcohol) at MIM's [Café Allegro](#) and coffee shop as well as at the [Museum Store](#) on most non-sale merchandise, excluding select concert CDs and final-sale items. Teachers are asked to present a school ID to the cashier at the time of purchase.

"MIM strives to be a resource for educators and a place where students can expand their understanding of so many different subject areas," says Brian Dredla, MIM's director of education and public programs. "We love working with teachers all year and we are so happy to invite them back for this annual appreciation month."

Free [educator resources](#) help bring music to the classroom by extending the learning that takes place on a field trip to MIM. K–12 educators can enhance their curriculum with downloadable supplemental materials for the classroom such as hands-on activities, lesson plans, video clips and photos, and gallery activity pages.

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#### About MIM

The Musical Instrument Museum (MIM) enriches our world by collecting, preserving, and making accessible an astonishing variety of musical instruments and performance videos from every country in the world. MIM offers guests a welcoming and fun experience, incomparable interactive technology, dynamic programming, and exceptional musical performances. MIM fosters appreciation of the world's diverse cultures by showing how we innovate, adapt, and learn from each other to create music—the language of the soul. To learn more about MIM, visit [MIM.org](#).

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**Media Contact**

Heidi Richmond, Marketing Manager, MIM

[Heidi.Richmond@MIM.org](mailto:Heidi.Richmond@MIM.org)

480.290.2935